



Home to more than 70,000 businesses



Nearly 300 foreign affiliated firms

12

Fortune 1000 company headquarters

GERMANY



More than 20 international festivals each year



More than 70 international clubs and organizations



More than 2,200 international students from 115+ countries

Richmond Region, USA

A proven location for international business

BUSINESS CLUSTERS

The Richmond Region is home to more than 70,000 businesses, with everything from *Fortune* 1000 companies to two-person startups. Our strongest business clusters include:



Corporate Services



Information Technology



Finance & Insurance



BioScience



Advanced Manufacturing



Supply Chain

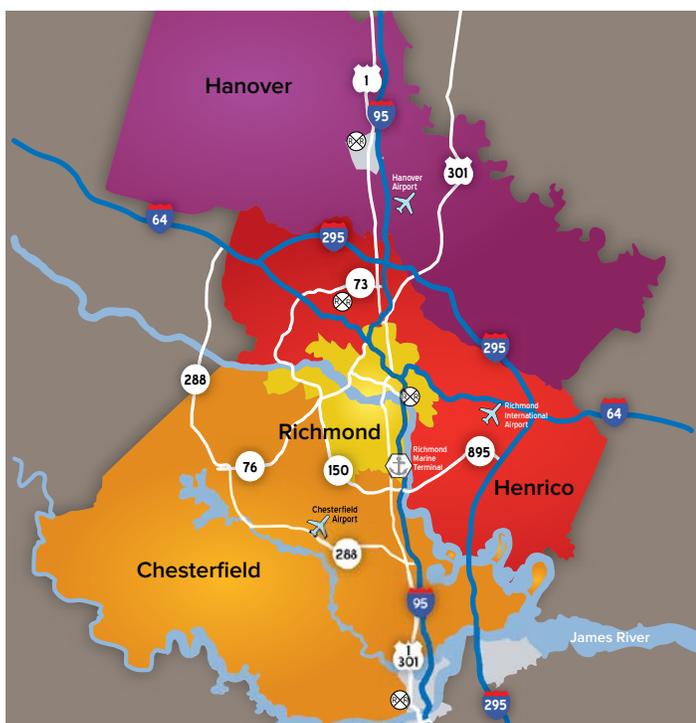


Food & Beverage

GERMAN OWNED FIRMS IN RICHMOND

Nearly 300 foreign affiliated firms have 370+ facilities in the Richmond Region representing nearly 30 countries. These firms employ more than 17,500 workers and provide a wide range of products and services. There are over 40 German companies in Richmond, including:

Adolf Wurth GmbH & Co KG	Fasteners
DB Schenker	Air freight and supply chain management
Deutsche Telekom	Customer service center
DHL International GMBH	Logistics & Freight forwarding services
ept GmbH	Electrical connectors for automotive industry
Evonik Industries AG	Chemicals manufacturer
iMPREG LLC	Manufacturer of fiberglass liners
Koerber AG	Tobacco machinery and equipment for consumer goods
KSB AG	Manufacturing and sales of pumps, valves and related goods
Linde Group	Industrial gases
Siemens AG	Industrial automation controls and equipment
ThyssenKrupp AG	Manufacturing and engineering of elevators
Weidmuller Interface GmbH & Co.	Electrical and electronic connection systems



TRANSPORTATION & INFRASTRUCTURE

- Richmond is strategically located at the mid-point of the East Coast, less than 160 km (100 mi) from Washington, D.C.
- Three interstate highways converge in the region
- More than 45% of the nation's consumers are within a one-day drive
- Two of the nation's largest operators, CSX and Norfolk Southern, provide rail freight service and AMTRAK provides passenger rail service
- Richmond International Airport (RIC) provides nearly 250 daily flights with connecting flights to destinations worldwide. Washington Dulles International Airport (IAD), one of the nation's largest international airports, is only 190 km (120 mi) from Richmond, with 52 non-stop flights to international destinations.
- The Richmond Marine Terminal is a multi-modal freight and distribution center on the James River. The Richmond Region's shippers are also within 160 km (100 mi) of the Port of Virginia at Hampton Roads, the 3rd largest container port on the U.S. East Coast

WORLD CLASS WORKFORCE + EDUCATION SYSTEM

- The Richmond Region is highly educated, with 67% of the population 25 and over having some college, bachelor's degree or higher
- The region is a magnet for labor, drawing a workforce from more than 40 localities statewide
- Award-winning public schools are supplemented by a variety of private and parochial schools
- The regional Governor's School for Government and International Studies is available for gifted students
- Twenty-eight of Virginia Commonwealth University's graduate and professional programs are among the best of their kind
- University of Richmond ranked #16 among liberal arts colleges on the Most Innovative Schools List
- Workforce development courses and services are offered through the Community College Workforce Alliance
- Special weekend and evening schools offering classes in language and culture have been created by local international communities



A top 10
Mid-Sized
American City
for Economic
Potential
- fDi Intelligence,
June 2021

University of Richmond

CONNECTED TO GERMANY

- Richmond has a Sister City relationship with Saarpfalz-Kreis, Saarland
- There are more than 100,000 people of German ancestry residing in the Richmond area with 3,800 speaking the language at home
- Direct access to Frankfurt and Munich from Washington Dulles
- International partnerships with several German universities, including Bauhaus-Universität Weimar, International School of Management (ISM), Technische Universität Kaiserslautern, and University of Applied Sciences Würzburg-Schweinfurt
- Local business and cultural resources include Deutscher Sportclub Richmond, the German-American Volkssport Association, and Oktoberfest of Richmond Inc.



Richmond Oktoberfest



Roughly 4,000
people speak
German at home



Local partnerships with
4 German universities



Richmond holds a sister
city relationship with
Saarpfalz-Kreis, Saarland

LIVING IN RICHMOND

- Housing choices in award-winning neighborhoods range from downtown apartments in renovated warehouses to golf course and waterfront communities to farms
- A vibrant arts and cultural community, including over 20 museums and galleries, Richmond Symphony, Richmond Ballet, Virginia Opera, concerts, music festivals, amusement parks and over 130 historic sites
- Nearly 30 golf courses and more than 100 local parks
- One of the nation's seven top cities for trail runners and Ukrop's Monument Avenue 10K ranking one of the best in the country
- One of the best urban mountain bike trail systems in the U.S. and location for the 2015 UCI World Championship bicycling event

Named the
'Best State
for Business' two
years in a row
- CNBC,
July 2020 + 2021

RICHMOND PRACTICAL FACTS

Population	1,314,434 (45th largest metro area)
Workforce	657,654
Median Age	38.8
Time Zone	Eastern Standard Time (Richmond, Washington, New York) GMT minus 5 hours
Area	14,807 km ² (5,717 sq. mi.)
Climate	Modified continental Avg. Temp. (July) 25.6°C Avg. Temp. (January) 2.1°C



VIRGINIA: BEST STATE FOR BUSINESS

- More than 25,000 new jobs and \$5.4 billion invested by international firms since 2012
- More than 850 internationally owned firms from 47 countries
- The state's 6% corporate income tax rate has not changed since 1972. It is the 13th lowest in the country
- Right-to-work state with moderate wages, low levels of unionization, and Unemployment and Workers' Compensation costs among the lowest in the U.S.
- Ranks 1st for Cybersecurity in the Tech Talent Pipeline

THE RICHMOND REGION: CENTER OF COMMERCE

Richmond is the capital of Virginia, the center of commerce, government and academic endeavors:

- All business support services are available with multilingual staff capabilities, including accounting, financial, and legal service providers with international experience
- Home to 7 *Fortune* 500 and 5 *Fortune* 1000 headquarters
- Nearly 30 colleges and universities with nearly 78,000 students and more than 14,600 degrees conferred annually
- The cost of living is 2.8 percent below the U.S. national average and significantly lower than in larger metro areas such as New York and Los Angeles
- Richmond metro area is the nation's 45th largest economy, among 384 metro areas

Services

The Greater Richmond Partnership, Inc. is the lead regional economic development organization representing the City of Richmond and the Counties of Chesterfield, Hanover and Henrico in Virginia. We offer site location assistance services to domestic and foreign companies planning new or expanded facilities.

Our **free** and **totally confidential** services (without obligation) include:

- Custom research based on the company's parameters and data requirements (workforce, business costs, transportation, suppliers, taxes, incentives)
- Site location assistance and real estate tours
- Structured itinerary that includes a community overview
- Meetings with suppliers and professional service providers
- Relocation services for company employees
- Introductions to government officials and community leaders
- Public relations services
- Start-up services such as employee recruitment



Prosper here.