

WHY GREATER RICHMOND?



PRO-BUSINESS ENVIRONMENT

12

Fortune 1000 headquarters in Greater Richmond

25%

more affordable office costs than the U.S. average

13%

more affordable industrial costs than the U.S. average

200+

international companies in the region from 30 countries

30%

more affordable electric rates than the U.S. average

100%

clean energy at META and The LEGO Group's local operations



STRATEGIC LOCATION

3

interstates converge in Greater Richmond

45%

of the U.S. population is within a 1-day delivery drive

35

direct routes from Richmond International Airport

4

subsea fiber cables carry high-speed data

2

of the largest U.S. railroads pass through the region

#1

most tech advanced port on the East Coast



EDUCATED + DIVERSE TALENT

#1

population growth in Virginia and #15 in the nation by percentage

41%

of residents hold a bachelor's degree or higher

41%

of the region is non-white and ~8% is foreign-born

690,000+

workforce in the Richmond Metropolitan Statistical Area

1.35m

residents and growing by 182 net new residents per week

1.67m

higher education students within 150 miles of the region



SUPERIOR QUALITY OF LIFE

Class IV

nation's only whitewater rapids in an urban city center

4%

Greater Richmond's cost of living is less than the U.S. average

9

James Beard nominated restaurants in the last 5 years

18%

Greater Richmond housing costs less than the U.S. average

Top 10

award-winning art and history museums across the nation

130+

cultural and historical sites in Greater Richmond